

## **INNOVATION STRATEGY POLICY**

### **VISION**

*Regional leader and globally recognized organization for medical device companies and other healthcare organizations in delivering Quality, Regulatory and Engineering services.*

### **INNOVATION**

*Develop unique ([Gamification](#)) customer oriented method as of method for service delivery that attracts and relax organizations for adopting proposed system management solutions.*

### **MISSION**

*Keep focus on expertise areas. Deploy service that is added value to the Customer.  
Build customer's confidence in partnership with QualityCert based on indisputable services, tailored to customer needs.  
Implement zero tolerance to deliverables created with incomplete information, based on ambiguous knowledge or such facts.*

*Adopt and implement risk based thinking vertically thru the Organization.*

*Stay ethical, be professional and build up team work culture, where every employee shall consider to:*

- *Promote win-win approach across QualityCert, external providers and customers;*
- *Plan and deliver services to meet customer needs and expectations;*
- *Not take objections and other opinions personally, and control ego;*
- *Not make assumptions, but implement facts based decisions;*

*Allow personal career development, innovation environment and support challenging assignments.*

*Perform efficiently and [SMART](#).*

- *Specific – target a specific area for improvement.*
- *Measurable – quantify or at least suggest an indicator of progress.*
- *Assignable – specify who will do it.*
- *Realistic – state what results can realistically be achieved, given available resources.*
- *Time-related – specify when the result(s) can be achieved.*

*Adopt and strive to [Organizational excellence](#) model.*

*Build and implement efficient QualityCert Quality Management System.*

*Enable local community most recent and useful learnings from our international affairs.*

*Organize education events, internships and collaborate with local community and industry leaders globally*

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CEO, QualityCert Ltd.*

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